



Media Policy

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1. Purpose

1.1 The Assyrian Cultural & Social Youth Association Inc. (hereinafter “the ACSYA Inc.”, “us”, “we”, and “our”) supports its members to interact with the media at a local, national, and international level.

1.2 The following Media Policy (hereinafter the “Policy”) outlines the standards that we— as an organisation —expect from our members when engaging with the media.

2. Scope

2.1 This Policy applies to all authorities and divisions within the ACSYA Inc. engaging with or planning to engage with the media.

3. Policy

3.1 Authorisation: Members of the ACSYA Inc. must not initiate contact or engage with the media unless authorised to do so by the Board of Directors or a delegated member of the Communications Team. Members are expected to outline the nature of the discussion in advance, particularly on matters of contentious issues.

3.2 Accuracy: All information communicated with the media must be accurate, coordinated, and consistent. It is best practice to refrain from commenting on matters you are not familiar with. Personal opinions do not represent the position of the ACSYA Inc.

3.3 Preparation: Prior to any media engagement, members of the ACSYA Inc. are expected to familiarise themselves with the organisation's strategic objectives as well as current campaigns and initiatives.

3.4 Professionalism: Members interacting with the media should do so in a professional manner, with courtesy and respect, and to uphold the good reputation of the ACSYA Inc.

3.5 Intellectual Property: Members of the ACSYA Inc. must comply with all applicable policies when using organisational assets, such as, intellectual property, in any media engagement. Misuse of the organisation's intellectual property is strictly prohibited.

3.6 Confidentiality: Confidential information about the ACSYA Inc., its affiliates, associates, board, partners, and respective members must not be disclosed to the media without explicit permission.

4. Questions?

4.1 Should you have any questions about this Policy, please contact the ACSYA Inc. by e-mail: info@acsya.org