THE ACSYA INC.

# SPONSORSHIP PACK

#### **About**

The Assyrian Cultural & Social Youth Association Inc., also commonly known by its acronym the ACSYA Inc., is an independent not-for-profit organisation headquartered in Australia. The organisation's primary objective is to work for the conservation and protection of Indigenous Assyrian culture.

The ACSYA Inc. develops campaigns and conducts independent research that is valuable for not only driving further understanding but appreciation for this rich heritage. The ACSYA Inc. facilitates a host of events, i.e., exhibitions, seminars, training sessions, webinars, and workshops.

The organisation's broader objective is to drive volunteerism, develop partnerships, initiate dialogue, and exchange of knowledge. Further, the ACSYA Inc. actively encourages youth engagement and participation at all levels of communal life to achieve long-term benefits.

#### The ACSYA Inc.

PO BOX 51, Fairfield NSW 1860 Australia

ABN: 75 371 995 821

Incorporation No: INC1401480

www.acsya.org info@acsya.org

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## Why Sponsor the ACSYA Inc.?

As a volunteer-led not-for-profit organisation, the ACSYA Inc. relies on the generosity of donors like you so that we can continue our work and maximise its impact. We invite you to support the initiatives of the ACSYA Inc., and in doing so, become an integral part of a reputable organisation and brand.

By sponsoring the ACSYA Inc., you will make a lasting impact while enjoying numerous benefits, including enhanced brand visibility, community engagement, positive brand association, and networking opportunities. The ACSYA Inc. offers various sponsorship packages tailored to meet your specific needs and objectives. These packages include different levels of branding, promotional opportunities, and special acknowledgments.

### How will Your Sponsorship Support the ACSYA Inc.?

Your sponsorship will help support the ACSYA Inc. in a range of key areas, such as:

- o administrative costs,
- o advocacy campaigns,
- o activities/ events,
- o content creation.
- o documentation,
- o projects,
- o research,
- o training sessions, and
- o webinars.

## How is the ACSYA Inc. funded?

The ACSYA Inc. is supported by a variety of funding streams. The organisation's funding is sourced from and is not limited to:

- o crowdfunding,
- o government grants,
- o public donations, and
- o sponsorships.

# What are my Entitlements as an Official Sponsor?

In addition to the benefits of your sponsorship package (irrespective of level), you will also be entitled to receive a:

- personalised letter of acknowledgment, signed on behalf of the Board of Directors,
- o an invoice, and
- a report— issued at the end of the year
   —demonstrating the impact made by your sponsorship.

## What Levels of Sponsorship does the ACSYA Inc. offer?

	\$500	\$1,000	\$2,000
	Silver	Gold	Platinum
Social media post acknowledging sponsorship (Facebook, Instagram, Twitter, and LinkedIn)	<b>Ø</b>		
Acknowledgement in the organisation's annual Impact Report publication			
Website acknowledgement (listed as an official sponsor)			
Verbal acknowledgements during opening and closing statements at events (both in-person as well as virtual) *			
Sponsor name to appear on 'sponsor wall' at events (both in-person as well as virtual) *			•
E-mail mentions (i.e., post-event 'thank you' e-mail) *			
Media release announcing the sponsorship (published on social media and website)			<b>Ø</b>
VIP seating at high-level events, led by the ACSYA Inc.			
* Acknowledgement duration:		6 months	12 months